



# KARNATAKA ACCELERATION NETWORK (KAN)

## COHORT 2 | MANGALURU CLUSTER

Scale Faster. Grow Smarter. Lead the Market.

State government-backed startup acceleration program delivering expert mentorship, market access and investor readiness.



KAN Execution Partner at Mangaluru Cluster

# ABOUT THE PROGRAM



## WHAT IS KAN?

A flagship startup acceleration program by the Government of Karnataka and KDEM, designed to help early-stage startups scale faster through mentorship, market access and investor readiness.

## WHY THIS PROGRAM MATTERS

- Shortens the time from idea → traction → scale
- Provides structured guidance from industry experts
- Opens doors to market pilots, investors and government networks
- Strengthens regional startup ecosystems.

## WHAT YOU GET



### Expert Mentorship

1:1 sessions + group workshops with seasoned leaders



### Growth Modules

Strategy, finance, Go-To-Market and operational scaling



### Market Access

Pilot opportunities with industry & government



### Investor Bootcamp

Curated connects + Demo Day



### Workspace Access

Premium incubation facilities across Karnataka



# MANGALORE CLUSTER



## HOW THE PROGRAM RUNS IN MANGALURU

### **Structured 4-Module Program**

Delivered by SHINE Foundation under KDEM guidelines – covering strategy, validation, Go-To-Market and scale pathways.

### **Weekly Mentorship & Reviews**

Dedicated mentors track progress, identify gaps and support founders through milestone completion.

### **Local Market Pilots**

Startups get access to customers, partner institutions, and early validation opportunities in the Mangalore region.

### **Investor Readiness**

Pitch coaching, financial refinement, curated investor connects and Demo Day preparation.

### **Reporting & Transparency**

Monthly updates are submitted to KDEM on progress, milestones and financial utilization.

### **Infrastructure Support**

Participating startups get access to premium workspaces, labs and facilities in Mangaluru.

## WHO CAN APPLY

- Karnataka-registered startups (except OPC)
- MVP-ready / PoC-ready / early-traction startups
- Seed-funded or revenue-ready startups
- Innovation-led, tech-enabled solutions
- Founders committed to full-time execution

## Cohort Benefits

- Build → Validate → Scale under expert supervision
- Connect with mentors, investors and partners
- Accelerate growth with structured support
- Gain visibility through Demo Day

## Implementing Accelerators & Incubators



## Startup ecosystem - Partners in progress



### CONTACT INFORMATION



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